



Eastern Cape Entrepreneurship Inter-College 2021 competition is hosting its first regional competition from July to October 2021 with the regional finals to be held in October 2021. The competition is funded by the Allan Gray Orbis Foundation Endowment and Future Managers and supported by the Department of Higher Education and Training, TVET Regional (EC).

- **STAGE 1: REGISTER AND SUBMIT YOUR ENTRY**
- **STAGE 2: INTERNAL COLLEGE ROUND**
- **STAGE 3: REGIONAL FINAL ROUND**

PRIZES

- **CATEGORY 1: 1ST PLACE = R7 000, 2ND PLACE = R5 000**
- **CATEGORY 2: 1ST PLACE = R10 000, 2ND PLACE = R5 000**
- **CATEGORY 3: 1ST PLACE = R10 000, 2ND PLACE = R5 000**

As part of the selection process of the Eastern Cape Entrepreneurship Inter-College, the following personal information will be collected in this application form:

- Identification information (first and last name, gender, age, race)
- Contact details for communication purposes (cell phone number and email)
- Student number This information will only be used for selection and communication purposes for the duration of the competition only and will not be shared with external third parties. By completing this form, you are consenting to sharing your personal information as part of the selection process of the competition

- Yes, I give my permission to share my information through this form**
- No, I don't not give my permission to share my information though this form**

Please note the information you provide here is protected and will not be shared with external parties.

- Yes I understand
- No I don't understand

By completing this form, you give permission to share your information for the purposes of the competition only.

- Yes, I give my permission to share my information through this form
- No, I don't not give my permission to share my information though this form

* Required

1. Email *

A. PERSONAL DETAILS

2. First Name *

3. Surname *

4. Gender *

Mark only one oval.

Female Male Prefer not to say Other:

5. Race * Mark only one oval.

African Black Coloured
 White Indian/Asian

6. Age *

7. ID Number * Please submit your ten-digit ID number

8. Which TVET collage are you enrolled at? *

Select one.

Mark only one oval.

Buffalo City College Eastern Cape Midlands TVET College
 King Hintsa TVET College King Sabata Dalindyebo TVET College
 Lovedale Public TVET College Port Elizabeth TVET College
 Ikhala TVET College Ingwe TVET College

9. Which campus of your college are you on? *

10. Level of study *(Mark only one oval.)

- N1 N2 N3 N4 N5 N6
- Level 2 Level 3 Level 4

10. Which course your enrolled in? *

B. BUSINESS IDEA DETAILS

We would like to find out more about your business idea.

11. Which sector does your business idea fall under? *

Select one. (Mark only one oval.)

- | | |
|---------------------------------------------------------|-----------------------------------------------------------------|
| <input type="radio"/> Manufacturing | <input type="radio"/> Mining and Energy |
| <input type="radio"/> Agriculture | <input type="radio"/> Tourism |
| <input type="radio"/> Communications | <input type="radio"/> Wholesale and retail trade |
| <input type="radio"/> Finance and business services | <input type="radio"/> Investment incentives |
| <input type="radio"/> Transport and Automotive | <input type="radio"/> Chemicals |
| <input type="radio"/> Construction | <input type="radio"/> Information and communications technology |
| <input type="radio"/> Textiles, clothing, and footwear | <input type="radio"/> Food Production / Manufacturing |
| <input type="radio"/> Health and Beauty | <input type="radio"/> Education |
| <input type="radio"/> Property Development / Management | <input type="radio"/> Safety & Security |
| <input type="radio"/> Other: _____ | |

12. Is your business a formal or an informal business? *

Is your business registered at the CIPC or not?

Mark only one oval.

- Formal
- Informal

13. How long has your business been in operation for? *

When did your business start operating?

Mark only one oval.

Start-up Business – 0 to 6 months Start-

up Business – 6 months or longer

14. Is your business a product or a service? Describe your product or service *

A product is a tangible thing - something we can hold and use eg. a toothbrush or a cupcake.

A service is offering a skill set or time to customers eg. painting or creating CVs.

15. What problem does your business solve? *

All businesses address a problem in society. eg. 2 minute noodles addresses a problem of time constraints and busy life-style, a toothbrush addresses dirty teeth, a painter addresses damaged or unprotected cement walls while Uber/Taxify address unreliable or expensive transport.

16. What does your product or service offer a customer? What VALUE does it add?

*Briefly describe what your product or service gives to your customer. eg. clean teeth or a delicious snack. Affordable home repairs or a professional CV. How does it add value to the problem you mentioned?

17. How does your business make money? (What do customers pay for?) *

How much are customers paying and for what? eg. R15 for a toothbrush, R7 for a cupcake, R60 per hour of painting or R150 for a professional, colour CV. Are they paying per a product, per hour or even a monthly membership?

18. Who are your customer? (Who is currently paying for your product/services) *

Describe the type of person who you are offer your service or product to. eg. families (toothbrush), special events like weddings or birthdays (cupcake), city commuters (Uber/Taxify), homeowners or developers (painting).

19. How are you reaching your customers? *

Describe how you ensure that your customers know about your product or service?

20. Which existing products or services are your biggest competitors? *

Try and be specific about which brands or businesses already offer something similar to your business.



21. Describe how your business is unique or different to the competitors you mentioned. *
What makes your business stand out or different from your competitors?

22. Where would you imagine your business in 10 years time? What would it look like? *
Do you see business growth or would your business include new offerings? Could your business scale / grow into another community, city or province?

23. What is the biggest challenge your business is currently experiencing (except for finance)? *

24. How are you currently overcoming your business challenges? *

Briefly describe what you are doing to ensure your business survives any challenges.

25. How is your business contributing positively to society and/or the environment?

26. How many jobs has your business created? *

Do you have employees working for you?

IMPORTANT: TO BE COMPLETED WHERE THE INDIVIDUAL IS UNDER THE AGE OF 18 As the subject's parent / legal guardian,

- a) I confirm that I have read and understood and agree to the Competition Rules.
- b) I confirm that all details are correct, and I am able to give parental consent for my child to participate in the Competition under these Rules.

Name of parent / legal guardian

Signature

Tel. Email

